



RUSSIAN
RED CROSS

Everywhere and for everyone

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President of the Russian Red Cross



THE LARGEST TERRITORY IN THE WORLD



RUSSIAN
RED CROSS

AREA:

17.1 million km²
**(1/8 of Earth's
land surface)**

Borders:

Length: **60 932** km

Neighbors: **18** countries

Time Zones: **11** time zones

Population: **155** million people

Ethnic composition:

>190 ethnic groups

4 MAIN CLIMATIC ZONES:

Arctic (Yakutia, Chukotka): up to -60°C in winter, polar nights.

Subarctic (Siberia): sharply continental climate (-50°C in winter, +30°C in summer).

Temperate zone (European part): from maritime (Kaliningrad) to sharply continental (Irkutsk).

Subtropics (Sochi): mild winters (+5°C), humid summers (+30°C).



HISTORICAL OVERVIEW OF THE RUSSIAN RED CROSS



RUSSIAN
RED CROSS

1867 – Emperor Alexander II signed a decree establishing the Russian Red Cross Society (the RRCS).

1914–1917 – Extensive efforts by the RRCS during World War I, including organizing hospitals, sanitary trains, and delivering medical supplies and humanitarian aid.

1996 – Decree by President of The Russian Federation B.N. Yeltsin «On State Support for the Russian Red Cross Society»

2022 – The federal project «Support for the activities of the Russian Red Cross» was approved by the Project Committee under the leadership of Deputy Prime Minister of the Russian Federation T.A. Golikova



GOALS OF TRANSFORMING SUPPORT ACTIVITIES

To achieve the development goals of the Russian Red Cross, it is necessary to transform the supporting and enabling functions

ORGANIZATIONAL DEVELOPMENT

To enhance the efficiency of the Russian Red Cross and create attractive conditions for building a professional humanitarian team at all levels of the RRC structure, it is necessary to develop a flexible and effective organizational model that ensures a unified understanding of the organization's goals and priorities across all management levels by implementing the following measures:

- Implementation of project management
- Formalization and optimization of internal processes
- Launch of an internal knowledge base to ensure experience accumulation and comprehensive methodological support
- Organization of training events and activities aimed at fostering connections between employees, including the launch of internship and exchange programs
- Systematization of communication channels, including the creation and development of the RRC Contact Center
- Implementation of a unified corporate email system and a federal news mailing service
- Optimization of administrative and operational expenses through the establishment of the RRC Service Center
- Development of a methodological framework and an operational model for RRC regional and local branches
- Implementation of a tool for analyzing the organizational capacity of RRC regional branches
- Introduction of mechanisms to encourage interregional cooperation
- Implementation of unified quality standards and monitoring tools
- Renovation and equipping of RRC office premises according to a unified standard

Objectives:

1. Ensure the availability of sufficient tools to enhance the efficiency of the RRC's operations
2. Establish a modern infrastructure to support the RRC's activities
3. Develop a methodological framework for the operations of regional RRC branches
4. Build a pool of qualified specialists to ensure high-quality implementation of RRC activities
5. Establish a Service Center within the RRC to optimize routine operations



FUNCTIONS OF THE RUSSIAN RED CROSS



RUSSIAN
RED CROSS

RESCUE

To mitigate the impact of an emergency on a person, enveloping them in care: providing warmth, nourishment, clothing, access to clean water, hygiene essentials, and reuniting them with their family

ADAPTATION

To help a person return to a normal life after enduring a crisis, including supporting them in achieving financial independence and societal integration

EDUCATION

To equip individuals with sufficient knowledge for a healthy and fulfilling life, through prevention of socially significant diseases, training in first aid skills, encouraging blood and bone marrow donation, and promoting in-kind charity

SUPPORT

To increase the quality of life for those who are safe but in need of assistance, such as the elderly people, individuals with self-care challenges, patients with HIV or tuberculosis and their families, and others

***TO BE THE COUNTRY'S LEADING
HUMANITARIAN AGENCY – THE WIDEST
RANGE OF HUMANITARIAN SERVICES***

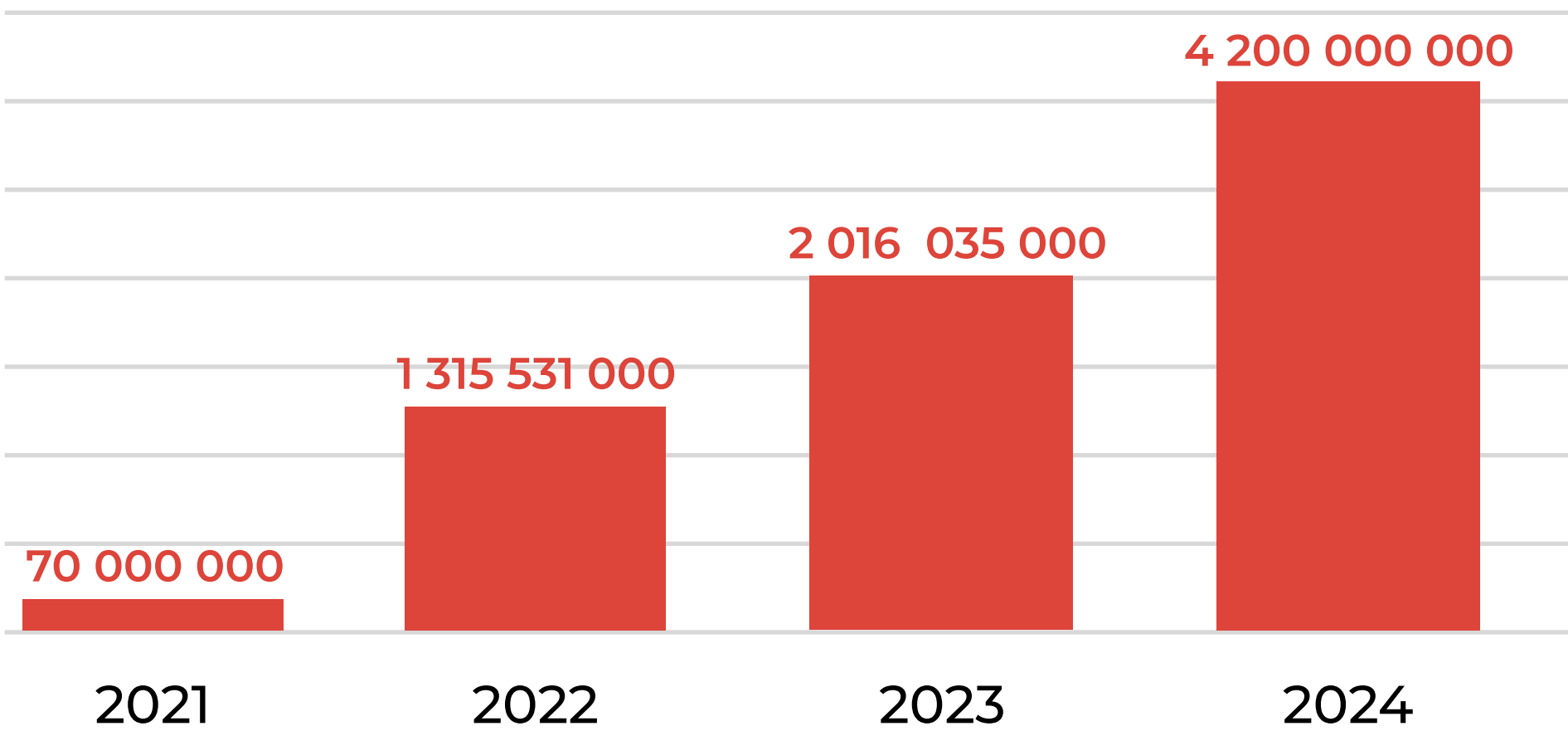
Total number of Humanitarian Services

28

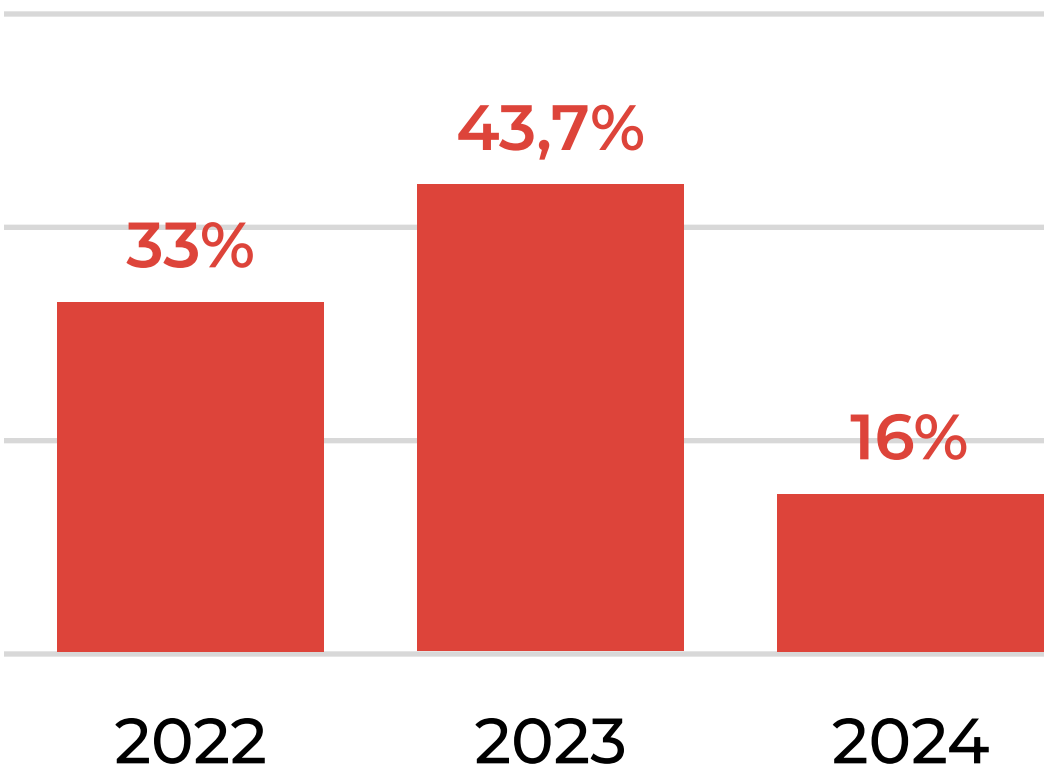
KEY ACHIEVEMENTS



Budget of the RRC (RUB)



Share of State Funding



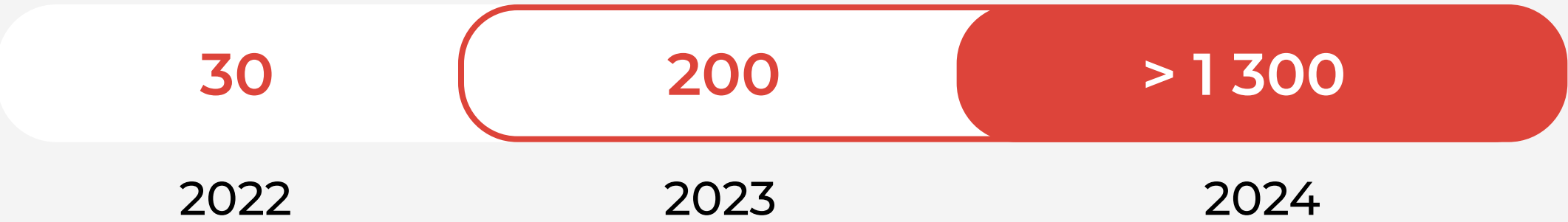
In the period of 2021-2024:

11
new regional branches opened

17 537 M²
of property transferred to RRC regional branches for free use*

* In accordance with Decree № Pr-1093 of President V.V. Putin dated June 24, 2021

Number of Donors (Legal Entities)



ON JUNE 24, 2025, THE DRAFT FEDERAL LAW ON THE RRC WAS ADOPTED IN THE FIRST READING BY THE STATE DUMA OF THE FEDERAL ASSEMBLY OF THE RUSSIAN FEDERATION

Received assistance (2022-2024) **> 6 300 000** people

Signed trilateral agreements with heads of the Russian Federation regions **30** regions

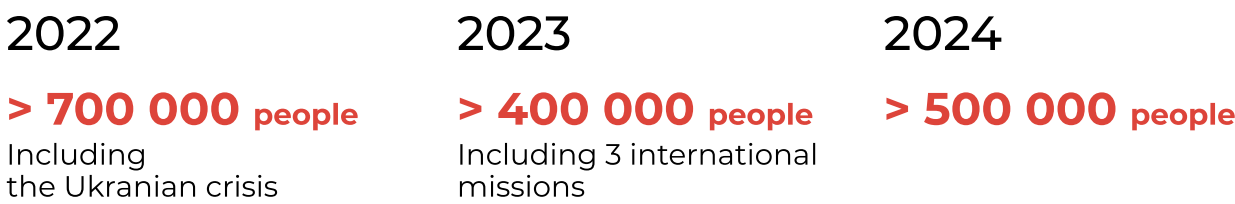
KEY ACHIEVEMENTS



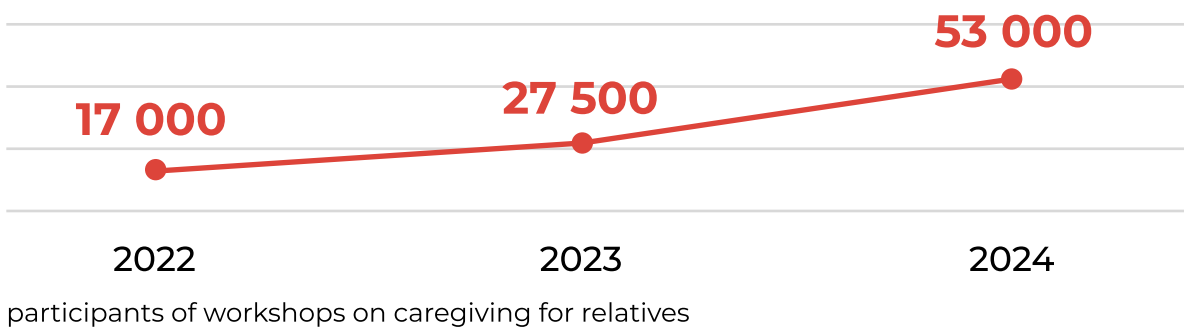
MAIN

AREAS OF ACTIVITY

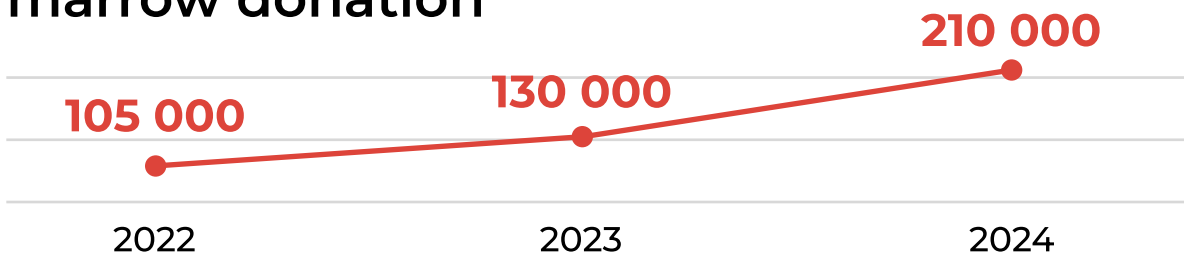
1. Assistance to Victims of Emergencies



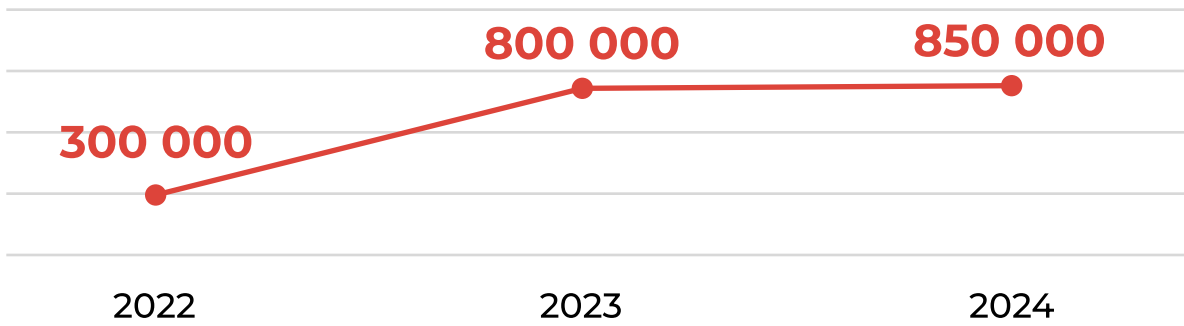
2. Medical and Social Assistance



3. Promotion of blood and bone marrow donation



4. First aid training



OUTCOMES

29 mobile aid stations
45 individuals – federal emergency response team
5 regional emergency response team
Establishment of the Emergency Response Fund

> 1 600 000 people

5 hospitals, 43 health and longevity centers
46 RRC regional branches recognized as social service providers
101 Educational Center of the Mercy Service
561 000 participants in HIV and tuberculosis prevention programs
28 598 participants in mutual support groups and the School of patients
Launch of the «Here to help» platform



> 10 000 recipients of social services in hospitals
> 60 000 elderly people received home-based care

80 413 donations in 2024
Annual «Leader of the donor movement» competition
«Unity» platform and conference for NGOs



> 440 000 people

124 educational centers
8 trainers
216 first aid instructors
2 517 junior instructors
Annual regional first aid championships
All-Russian first aid championship



> 1 920 000 people trained

KEY ACHIEVEMENTS

ADDITIONAL

AREAS OF ACTIVITIES

5. Educational activities of the RRC (Red Cross Academy)



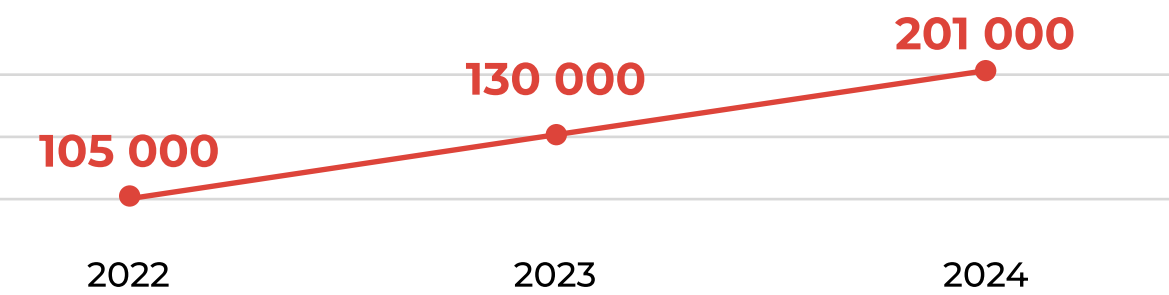
OUTCOMES

34 educational programs
In collaboration with Pirogov Russian National Research Medical University (RNRMU), a master's degree program was established in 2024
United educational program

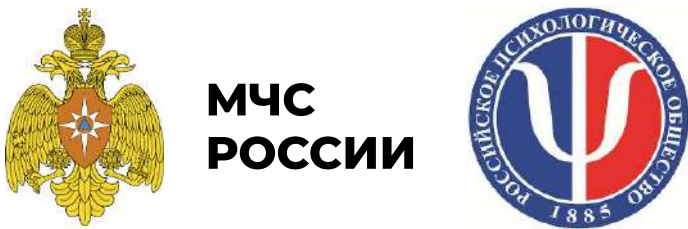


> 13 000
Individuals trained on the platform

6. Psychological assistance and psychosocial support



> 1 500 psychologists and volunteer-psychologists trained
Participations of psychologists in the Unified state system for the prevention and elimination of emergency situations



> 430 000
Individuals received assistance

7. Restoring Family Links (since 1945)

In response to the emergency in Kursk Oblast:
> 5 000 search requests processed
Revival of the Restoring Family Links Service



2 852
People found

8. Public oversight in places of detention

60 individuals from **40** RRC regional branches are part of Public Monitoring Commissions (PMCs)



750
Visits of convicted

RESPONSE TO THE UKRAINIAN CRISIS

Q1-Q2 2025



81 361

individuals received assistance in 2025
from the Russian Red Cross

> 350

individuals provided
feedback on the results
of the assistance
provided to them
by the RRC during:

10
monitoring visits

OTHER TYPES OF ASSISTANCE

- Legal assistance
- Transportation assistance
- Assistance with medical supplies and equipment
- Individual case management

Cash assistance

17 691 individuals 98,896 million ₺

Humanitarian aid

19 893 individuals > 55 tons

Psychosocial support

19 014 adults 16 292 children

Voucher assistance

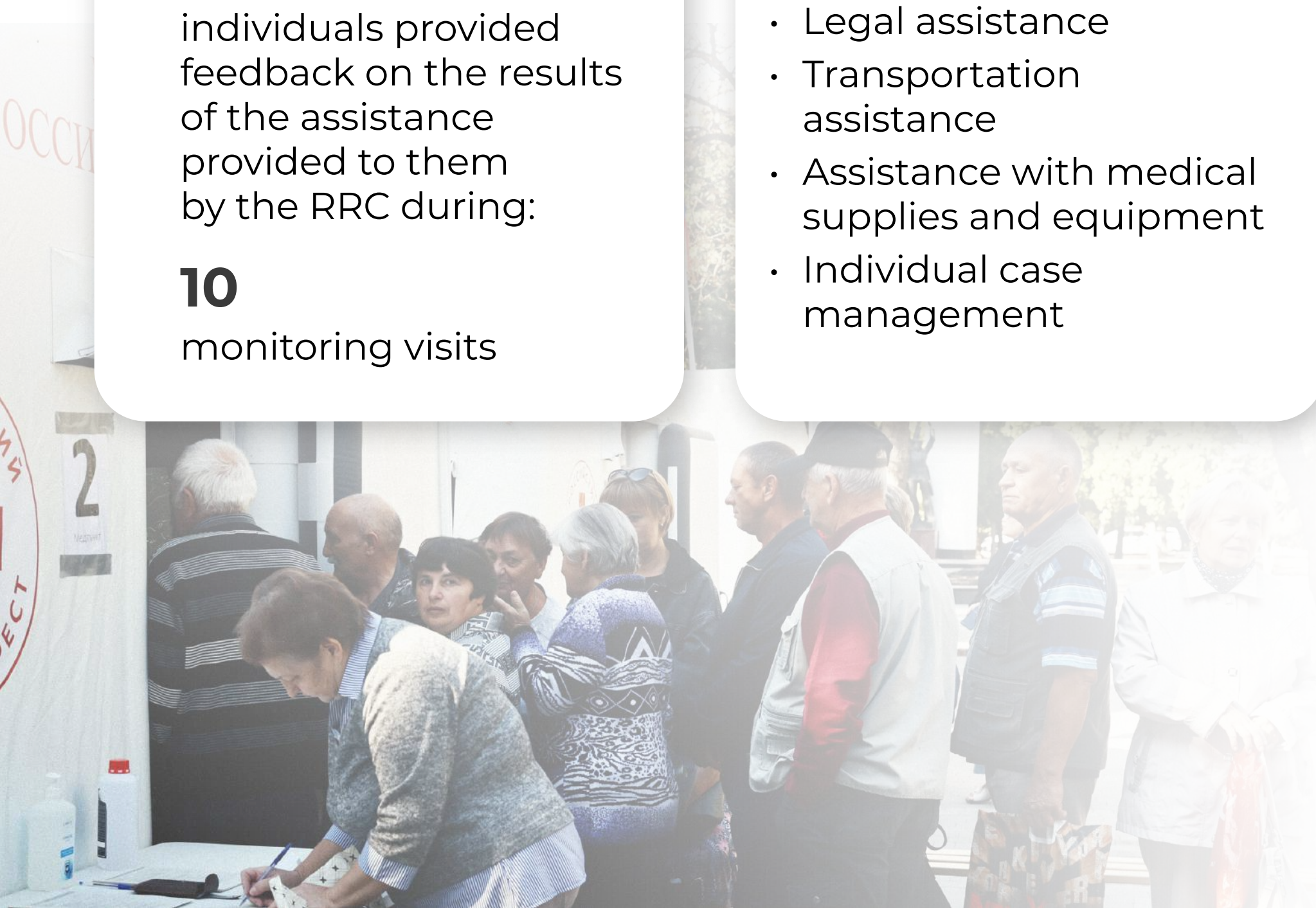
5 988 vouchers 23,208 million ₺

Restoring Family Links

1 417 appeals 1 203 restored family links

Vocational courses and business initiatives

504 applications for training 44 applications for business initiatives



RESPONSE TO THE UKRAINIAN CRISIS

2022-2025



1 768 304

Total number of beneficiaries

Cash assistance

195 759

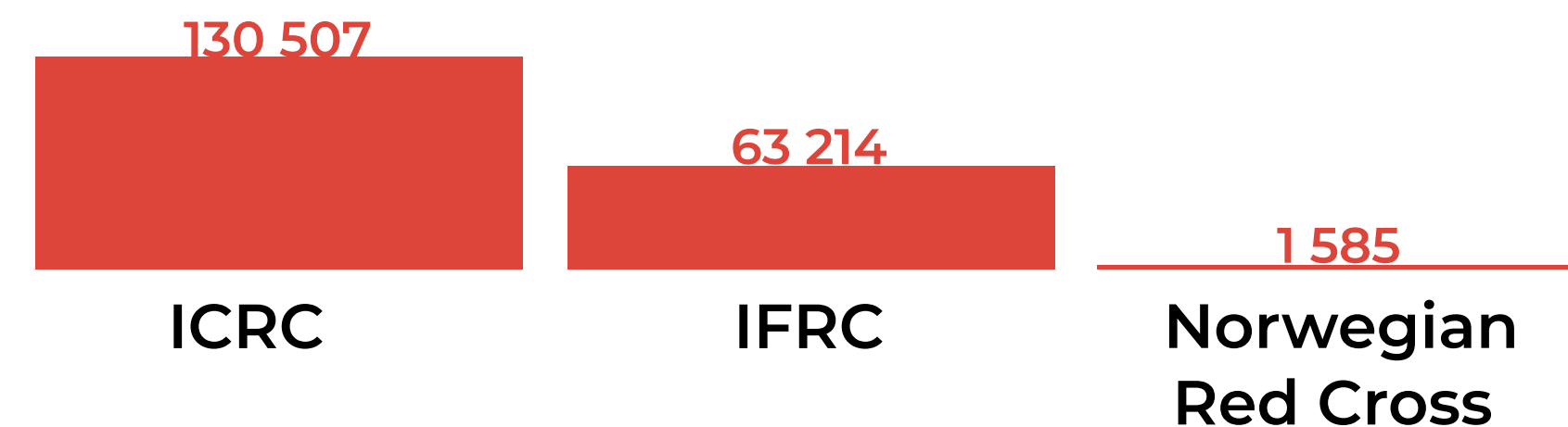
beneficiaries

Voucher assistance

143 364

beneficiaries

Specific sectors



Assistance in kind

930 913

beneficiaries

> 3 000

tons

Psychosocial support

283 013

beneficiaries

Restoring Family Links

52 839

beneficiaries



Case management

>400

beneficiaries

Vocational courses

815

beneficiaries

303

individuals surveyed during the monitoring of vocational courses

IMPLEMENTATIONS OF CHARITABLE DONATIONS

TRANSPARENCY, COLLEGIALITY, ACCOUNTABILITY



RUSSIAN
RED CROSS

Terrorist Attack in Crocus City Hall

> 1,8 billion ₺ > 800 000
donations

> 400 > 50%
families of collected funds
were provided support disbursed

Flood in Orenburg Oblast

> 90 million ₺ 100
heat guns

8 000 85
certificates homes and social facilities
for children's clothing dried and restored

Affected persons in the Kursk region

> 580 million ₺
raised for providing
assistance

> 1 000 tons
humanitarian aid

Flood in Omsk Oblast

1 100 105
hygiene kits tons of vegetables

Shelling in Belgorod Oblast

> 511 million ₺ → > 60 000
individuals assisted

> 4 200
victims received sanatorium treatment

1,1 billion ₺ raised to support victims in border regions

2022-2023:
230 million ₺

- Kazan school tragedy
- «Listvyazhnaya» mine collapse
- Perm University shooting

- Far East floods
- Ural wildfires



INTERNATIONAL ACTIVITIES OF THE RRC

THE RRC

rejoined the Governing Board of the International Federation of Red Cross and Red Crescent Societies (IFRC) in 2022 for the first time since 2005.

THE PRESIDENT OF THE RUSSIAN RED CROSS

serves as a member of the IFRC Governing Board

RRC HOSPITAL

An audit of the RRC Hospital was conducted, followed by organizational and staffing reforms

HUMANITARIAN DIPLOMACY

The RRC as a center of expertise in International Humanitarian Law (IHL)

The RRC as a channel for humanitarian dialogue

RRC principles: mutual respect and soft power

TRAINING OF INTERNATIONAL DELEGATES

In 2023-2024, the IMPACT course trained Russian-speaking delegates for international missions, involving representatives from 7 CIS National Societies, the ICRC and the IFRC.

RRC LINGUISTIC CENTER

Promoting the Russian language

WORKING CONTACTS

With 80 Red Cross and Red Crescent National Societies



МККК



HUMANITARIAN MISSIONS (2023)

SYRIA | 2 MISSIONS

4 600 earthquake victims received assistance

18 tons of humanitarian aid delivered to the region

NAGORNO-KARABAKH

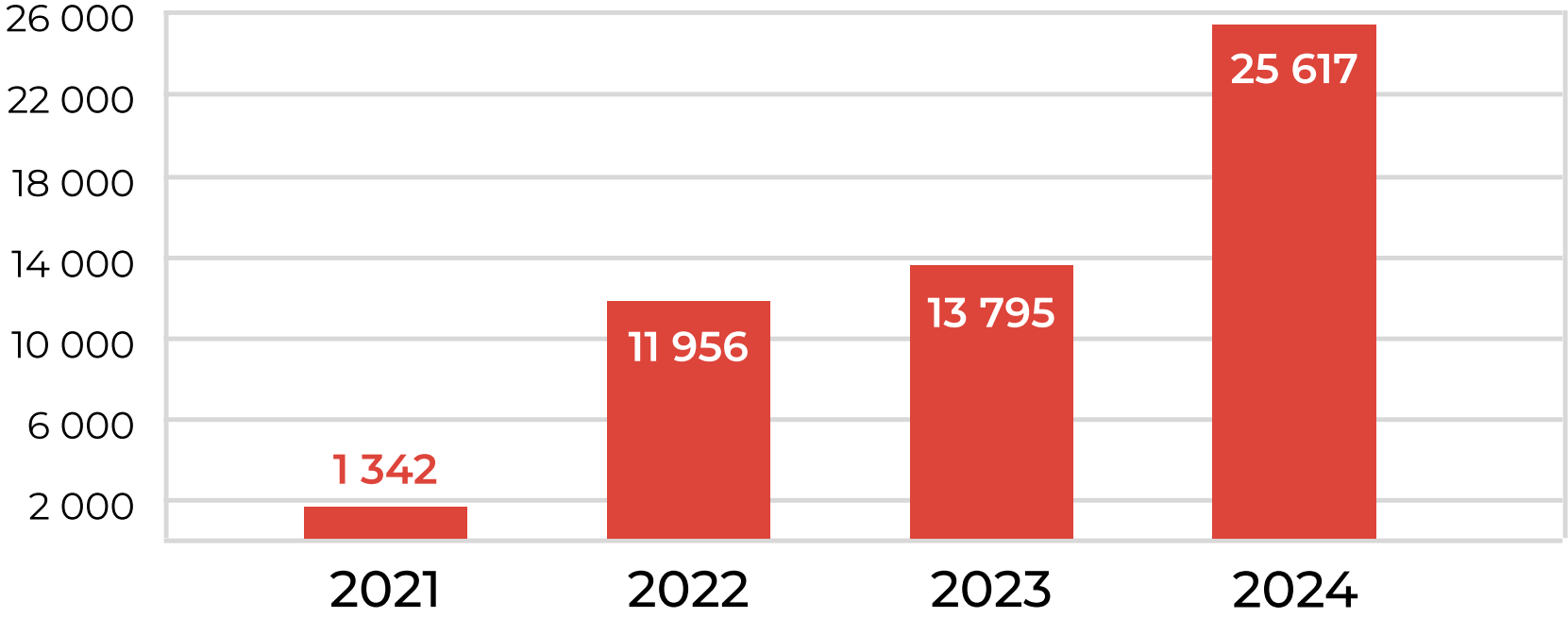
1 000 families received support

15 tons of humanitarian aid delivered to the region

Unblocking of the Lachin Corridor and Aghdam Road!

PROMOTION OF THE RRC

Mentions in the Mass Media



Net Promoter Score(NPS)*

2023 – **35%** promoters

2024 – **57%** promoters

Trust in the RRC*

2023 – **62%** of Russians

2024 – **64%** of Russians

* Based on the sociological research data



64%

of respondents are aware of the RRC

63%

are willing to support the organization in the future

21%

would support unconditionally

42%

would support during emergencies

40%

are ready to donate products or items

35%

are ready to donate money

20%

are willing to be volunteers

31%

potential RRC donors